



United Way
of Greater New Bedford

128 Union Street, Suite 105 · New Bedford, MA 02740 · Tel: 508-994-9625 · Fax: 508-994-9667

Mobilizing people, partnerships, and resources to catalyze change that strengthens the communities we serve.

Job Title: Chief Impact Officer (CIO)

Reports to: President & CEO

Classification: *Full-time, salaried, exempt*

United Way of Greater New Bedford (UWGNB) fights for the health, education, financial stability, and basic needs of every person in the nine communities it serves. Through strategic collaborations, direct services and financial support, we actively engage with our community to identify gaps and create initiatives to address them.

The CIO is a new position at UWGNB that will play a critical and visible role within UWGNB and the community and provides organizational leadership internally and externally. Working in close collaboration with the President & CEO, the *CIO* will provide leadership in the development and implementation of strategy to drive organizational growth and community impact.

The CIO is responsible for the planning, development, management and implementation of investment and programmatic strategies to achieve the greatest impact for individuals and families in Greater New Bedford. The role involves keeping the UWGNB's high-level strategy front-and-center while understanding and overseeing day-to-day programs and community investments through various funding streams.

Every United Way of Greater New Bedford staff member serves as an ambassador for the organization, demonstrating a culture of fundraising, service and volunteer engagement. The UWGNB's CIO serves as the lead staff for the UWGNB's programs, grant-making, public policy, and government relations. In addition, the position serves on the leadership team and serves as a key external representative of the organization.

The CIO will provide direction to UWGNB community initiatives, including: program design, assisting with resource development, and evaluating and reporting results to the community. CIO will also be a primary public ambassador for UWGNB's community initiatives, building collaborative relationships and positioning the organization as the charity of choice for donors.

CIO will play a primary role in building an inclusive organizational culture ensuring team members thrive and organizational outcomes are met. The *CIO* is also a high-profile external role representing the CEO when necessary at key functions, to funders, and the media.

The ideal candidate is a creative collaborator who understands the mission and vision of the UWGNB and has the skills to execute it through community impact strategies, partnerships and community investment. He/she is a cross-functional leader and inclusive manager.



United Way
of Greater New Bedford

128 Union Street, Suite 105 · New Bedford, MA 02740 · Tel: 508-994-9625 · Fax: 508-994-9667

Mobilizing people, partnerships, and resources to catalyze change that strengthens the communities we serve.

SPECIAL QUALIFICATIONS

CIO will be an energetic leader with experience in grantmaking, research and evaluation, strategic planning, advocacy, facilitation and program development. They will have strong relationship and network-building skills with a cross-sector of community organizations, funders, and donors. They will be motivated by a bold vision and driven by a solid understanding, appreciation, and connection to the community. Candidate must be skilled at adaptive leadership, possess excellent communication skills, and have a focus on impact. They will also have experience in organizational operations and planning, strong oral and written communication skills, demonstrated ability to relate well to a variety of individuals and groups, including diverse populations, community groups, elected and non-elected policy makers, businesspersons, professional staff and volunteers.

DUTIES

Grantmaking and Community Investment

- Ensure that funds are strategically invested in communities, programs, organizations, and initiatives that will have an impact
- Monitor and evaluate our grantmaking success to ensure the greatest return on our donor's investment
- Set vision and priorities for our community investment and community impact programming. Convene Community Impact Committee as necessary to inform work and fulfill shared goals for impact

Strategy and Operational Planning

- Define objectives, frameworks, and metrics for the strategic planning process and establish ownership and timelines for key planning steps
- Work with President and CEO and Senior Staff to measure and monitor progress against the strategic plan and develop new/revised plans as necessary
- Serve as direct supervisor to VP of Community Impact Programs and Community Impact Manager
- Collaborate with CEO and Vice Presidents to devise effective short and long-term strategies and tactics
- Create actionable goals that make it possible to turn the organization's mission into tangible, measurable results
- Assess the organization's many different initiatives and services to ensure there is alignment with strategic plan and overall vision/goals
- Monitor execution of organizational initiatives and analyze performance and outcomes
- Researching and implementing new strategies and tactics for organizational growth and prosperity
- Develop a public policy agenda that enhances existing local agendas and deepens the impact and programmatic goals of the UWGNB's strategic plan
- Work with the CEO to set and drive organizational vision, operational strategy, and hiring needs
- Serve on appropriate committees as assigned by the President & CEO
- Perform other duties as assigned by the President & CEO



United Way
of Greater New Bedford

128 Union Street, Suite 105 · New Bedford, MA 02740 · Tel: 508-994-9625 · Fax: 508-994-9667

Mobilizing people, partnerships, and resources to catalyze change that strengthens the communities we serve.

External Relations

- Build relationships with government, nonprofit, and business stakeholders that enhance the work of UWGNB projects and initiatives.
- Convene and facilitate organizations and community leaders as needed to support the ongoing work of identifying community needs.
- Serve on external taskforces, work groups, and committees related to UWGNB work.
- Identify partnership opportunities for UWGNB and opportunities to collaborate with other organizations

Requirements:

- Believe in the core values of the UWGNB and driven by its mission
- Possess a passion for breaking new ground to lead social change
- In-depth knowledge of different non-profit functions, including non-profit management
- Hands-on experience in fundraising, strategic planning, organizational development, and leadership development
- Proficient with technology, grantmaking models and platforms
- Outstanding organizational and time management skills
- Excellent interpersonal and leadership skills
- Great communication and presentation skills
- Problem-solving mindset

Master's Degree preferred. Candidate must have at least 15 years' work experience in non-profit sector. Valid driver's license and personal vehicle required. Position requires extensive local travel and occasional evening and weekend appointments.

UWGNB requires new hires to be fully vaccinated against COVID-19

Candidates should email resume and thoughtful cover letter with salary requirements to liveunited@unitedwayofgnb.org by January 31, 2022.

Please list subject as *CIO*.